



LEUKEMIA &
LYMPHOMA
SOCIETY®

**PENNIES FOR
PATIENTS®**



PENNIES POINTERS

For High Schools

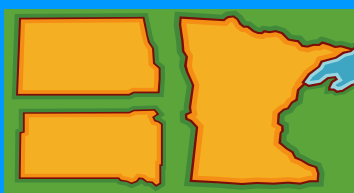
Meet Honored Hero TANNER



My name is Tanner, and I'm in 11th grade in Blaine. I was diagnosed with T-cell Lymphoblastic Lymphoma in February of 2010. I had two years of treatment. It was very intense the first year. Now, I'm in remission, feeling great and so happy to have my life back.

My best vacation was my Make-A-Wish golf trip to Doral Resort in Miami with my family. I love golf, basketball and spending time with my family.

LLS educated us about my diagnosis and treatment. They gave me a grant that helped me purchase a new bike. "Thank you! LLS does great things for kids with leukemia & lymphoma."



888-220-4440, dial 6



Parking Lot Pennies – Have student council members collect spare change from students' cars as they drive in to school each morning.



Bucket Boost – Ask for Pennies for Patients donations at a home game by passing a bucket around the stands during half-time.



Be a Hero Hat Day – Designate a day where students can donate \$1 to wear a hat to school.



Battle of the Sexes – Create a boy vs. girl competition for a cure. Which gender can raise the most funds?



Erase Blood Cancer – Place the words "blood cancer" at the entrance to school along with some facts about the diseases. Each time your school collects a certain amount, remove one letter. Encourage students to help erase blood cancer.



Crazy for a Cure – Have a favorite school staff person kiss a rat, shave their head, put on a chicken suit or get slimed if your school reaches its goal. Have fun and be respectful!



Penny Mile – Line your school with spare change and see how far your donation goes. It takes 84,480 pennies to make a mile. That's \$844.80!

Staff Silent Auction – Organize a Pennies for Patients Silent Auction in the Teacher's Lounge with items donated by staff and local businesses.

"Stick It" to Cancer – Students pay \$1 for a piece of duct tape they use to tape a school staff person to a wall.

Pennies PJ Day – Designate a day where students and staff can pay \$1 to wear pajamas to school.

Online Fundraising – Set your school up with a Pennies for Patients donation Web site where students, parents, staff and community members can donate to your school's campaign online using a credit card. Contact Angie for more information.

Pennies Plunge – Students and staff collect pledges for a school-organized Pennies for Patients Polar Bear Plunge.

Class Competition – Create a competition between Freshman, Sophomores, Juniors and Seniors where



Checklist

Everything You Need to do to
Get Organized, Educate & Motivate
Your School, Collect & Count Coins,
and Celebrate Your Success.



Get Organized

- Check out our Web site at www.schoolandyouth.org/mn
- Select the dates for your Pennies for Patients campaign (anytime in January or February is great)
- Form a Pennies for Patients committee with faculty and student leaders and plan meeting dates
- Set fundraising and participation goals for your school

Educate Your School

- Get faculty and staff on board
- Send parent flyers home
- Create an ad for your school newsletter or Web site
- Make daily announcements with blood cancer facts and Honored Hero information
- Have students write letters or draw pictures for the Honored Heroes

Motivate Your School

- Hold a Kickoff Assembly
- Display promotional posters
- Try a new creative campaign idea
- Announce ongoing totals and goals

Collect & Count Coins

- Check with your local bank before bringing in your coins
- Set periodic collection dates throughout the campaign
- Have teachers total their classroom's coins or have students do it as a math lesson
- Have your donations converted into a check(s) or money order(s) made payable to LLS and mail to us with your Donation Form

Celebrate Your Success

- Recognize the top fundraising classroom, as well as all students and staff who participated
- Organize a check presentation assembly or photo
- Send a news release to local media
- Reward your top fundraising classroom with their Domino's Pizza® Party
- Send us your Pennies for Patients photos so your school can be recognized in our Spring Penny Times newsletter



Homeroom Hero – Print off Honored Hero bios from www.schoolandyouth.org/mn for each classroom (or request them from Kelly). Classrooms can post the bio, read about the student survivor, raise funds in their honor and write notes to their adoptee.

Pennies Pie – Reward the top classrooms with the opportunity to throw a pie at their teachers.

Paper Pennies – Sell paper pennies for \$1 before school or during lunch and post them in the hallway or office.

How High for Who? – Create multiple canisters labeled with different school staff and their prize offering (shave their head, wear flippers all day, kiss a pig, dye their hair green, etc). Whatever staff canister has the most money has to follow through with their prize!

Team Up Against Leukemia – Designate a "jersey day" where students wear their favorite team jersey to school. Talk about the importance of working together as a team to reach your school's goal and also to cure cancer.

Pennies Pep Fest – Hold an all-school assembly to kick off your Pennies program! Show the DVD included in your Domino's Pizza® box and have student leaders announce your school goal and how your campaign is going to work. A sample script and Power Point presentations are available at www.schoolandyouth.org/mn.

Mohawk for a Mission – Set a school goal and get your principal or student leadership group to agree to style their hair in Mohawks if the goal is reached.

Rock for a Cause – Host a battle of the bands concert, talent contest or variety show and charge a donation for admission.

Business Bucket – Encourage parents to ask their co-workers to contribute or ask their company to match the classroom's donation.

Spread the Love – In honor of Valentine's Day, sell carnations or candy for a cure and make Valentines for the Honored Heroes.

"i" Listen for a Cure – Students donate \$5 to listen to their ipod or MP3 player during lunch.

It's a "Thon" Thing – Organize an event at your school and give the proceeds to your Pennies for Patients program. Some ideas include: Bowl, Drum, Skate, Hula Hoop, Jog, Read, Walk, Bike, Dance, Math, Eat or Blog-A-Thon.

